



PRESS RELEASE

MELCOM DELIVERS FLAWLESS IP CONNECTIVITY SERVICE TO PRESTEIGNE BROADCAST HIRE

Chertsey, UK, XX April 2016: MELCOM ELECTRONICS LTD delivered what was described as a flawless IP connection to Presteigne Broadcast Hire for live VR pictures, off-line uploads, and other IP/Internet based services at the Ngorongoro Crater Conservation Area in Tanzania for Good Morning America's '*GMA on Safari*', which aired on 23 February.

GMA viewers on Internet-enabled devices were able to see and control their experience from any phone, tablet, desktop, or VR headset, with live 360-degree images.

For the remote virtual reality camera stream to get out to the world the IP signals had to be linked to the broadcast server in the UK. To achieve this, Presteigne deployed a wide area NETNode IP mesh system from Domo Broadcast Products between the crater and the base camp, interfaced at the base camp with Melcom's iDirect-based satellite technology working on the Melcom provided Network to the UK. Melcom's system provided a 5Mbps backhaul uplink for live VR pictures, off-line uploads, and other IP/Internet based services.



Presteigne Project Manager Martin Sexton said, "We had zero loss of data packets during the live broadcast using Melcom's iDirect satellite uplink service. There wasn't a single break in service or failure of any of the facilities provided. Viewers around the world were mesmerised by the experience."

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